

# TYLER MARK

video editor | animator | colorist

## CONTACT

**call** 630.639.1212  
**write** tyler.mark@me.com

## SUMMARY

Senior video editor with a knack for making content that actually gets watched. With 10+ years of experience, I bring a sharp editorial eye, fast hands on the timeline, and a collaborative spirit that plays well with creative teams. I've led post workflows, mentored editors, and delivered everything from TikToks to ad campaigns. I'm looking to join a team where storytelling, smart visuals, and good vibes matter.

## EXPERTISE

- Video editing
- Color grading and correction
- Motion graphics
- Data asset management
- Multi-platform delivery
- Project management
- AI-assisted editing

## SOFTWARE

- Adobe Creative Suite
- After Effects
- Photoshop
- DaVinci Resolve
- Final Cut Pro
- Frame.io
- Monday.com

## EDUCATION

2012 - 2016

**Bachelor of Arts - Post Production**  
**Columbia College Chicago**

## EXPERIENCE

2022 - present

**Kelley Blue Book**  
**Sr. Editor, Video**

- Directed post-production for the Kelley Blue Book YouTube channel and mentored two editors, increasing team efficiency and content output for a 700k+ subscriber channel.
- Pioneered a cloud-based file system for seamless transfers and standardized data-handling workflows.
- Built and deployed a scalable automated project tracking system, improving transparency and turnaround time. Adopted department-wide as a best practice.
- Expanded the role beyond editing by scripting, hosting, and shooting reviews for the Dodge Charger Daytona, Chevy Blazer EV SS, Toyota Tacoma, Genesis X Gran Coupe & Convertible, Ioniq 6, and Mazda CX-70.

2022 - 2022

**Burst Oral Care**  
**Lead Video Editor**

- Owned post-production for Burst's growth team, creating and optimizing performance-driven ads across paid social platforms.
- Developed and tested new creative formats that increased clickthrough rates and optimized ROAS, becoming the foundation for Burst's video brand guidelines.
- Provided support in writing and producing new ad concepts.

2021 - 2022

**TubeScience**  
**Video Editor**

- Edited high-volume DTC ads for brands like Fabletics, Noom, and Prose, tailoring edits to performance data and creative test results.
- Helped launch new accounts by developing creative templates and establishing editorial best practices.
- Acquired data to adjust creative strategy and continually improve ad performance.

2017 - 2021

**@properties**  
**Video Editor**

- Built and scaled @properties' internal video department from scratch, integrating video content into brand strategy and marketing goals.
- Storyboarded and created motion graphics and kinetic typography for industry-leading advertising campaigns.
- Launched "The Listing Video Program," which resulted in the production of 1,000+ video home tours annually, supporting agents and increasing digital engagement.
- Co-produced "The Golden Wong" podcast and "Adventures of Mike and Thad" web series, contributing to enhanced retention and engagement of internal announcements.

2015 - 2017

**Big Shoulders Digital Video Productions**  
**Assistant Editor**

- Created and documented a long-term archival and asset management system, backing up over 10 years of footage to LTO.
- Assembled edits weekly for The Journal of the American Medical Association.
- Managed and educated interns in company policy procedures.